

SA Greys Board Meeting  
July 9, 2017  
Woods Memorial Branch Library  
Tucson, AZ

**Meeting was called to order** by John Clark at 2:00 PM. Board Members present:

John Clark, Ivan Milensky, Anne Marie King, Lorre Wisham, Taryn Westergaard, Mark Westergaard, Adrienne Regrutto, and Anne Lopez. Quorum was verified.

**Approval or correction of minutes:** Minutes of July Board Meeting were declared to be approved.

**Financial Report**

Profit and Loss Statement for January through June 2017 were distributed by Treasurer, Anne Marie King, and were discussed. Highlighted expenses included boarding at LG and the continued expense of hookworm treatments.

**Operations Report**

Director Taryn Westergaard reported eight dogs currently at LG with one more possible adoption pending. There are 15 dogs available for adoption with no new dogs scheduled to arrive. It is possible there might not be more dogs coming until after the planned October vacation of Wanda Abetya of LG. Hookworms are still prevalent and can pose restrictions on adoptions. Applications coming for adoptions from Phoenix residents were discussed - there is difficulty in doing home visits there. Lorre Wisham stated she could be available for those visits. Taryn suggested avoiding deliveries of dogs during the hottest months and accepting smaller groups of dogs at a time. Paula Huter shared many adopters are coming from out of state especially from Las Cruces, New Mexico.

**Fundraising Report**

Adrienne Regrutto reported four grants in progress - one coming due on July 15. The dinner at San Augustin on January 22, 2018 was reported by the dinner committee to be moving forward. There is particular interest in online ticket sales. Mark Westergaard reported ticket purchases are possible through the CRM system-the new CRM system is working very well. Silent auction should be a revenue booster - it was suggested all board members seek opportunities to find donations from local providers for this event.

**Suggestions for fundraising included:**

- Passive fundraising such as Amazon Smile, Woof, and others.
  - Coordinating events to recruit volunteers and continue to engage adopters.

- Possible participation at the Tucson Museum event with donations of wine and appetizers with silent auction at Café a la Cart

### **New Business**

Discussion regarding whether or not the current model is the best model going forward

- **Outreach** - news articles can be double edged
- Provide a more robust web page; resurrect the blog - content could include dog safety.
- Streamline communication; controlled access to web page.
- Web page could include information regarding donation amounts which might be tied to goods (i.e. Heartgard, etc.) It was requested all explore the website for suggestions to enhance/improve.
- Web page could feature information and/or good stories from adopters.
- Possibility of an auto-response on web page for Phoenix adoption applications
- Moving forward with fundraising suggestions from the June Annual Meeting
  - o Dog washes got good response
  - o Motion was made and passed unanimously in favor of eliminating nail trimming at dog wash. Previous locations (River & La Cañada and Briarcrest) will be contacted. **Dates, times, and locations will be selected and confirmed at August meeting.**
- **Outreach and Fundraising to be added to the August 2017 agenda**

### **Next meeting**

August 13, 2017, 2:00 PM at Dusenberry Branch Library, River and Craycroft.

**Meeting was adjourned at 4:00 PM**

Respectfully submitted,

Anne Lopez

