

SA Greys Board Meeting
May 7, 2017
Murphy-Wilmot Library
530 N Wilmot Rd
Tucson, AZ

Meeting was called to order by John Clark at 2:03 PM. Board members in attendance: John Clark, Ivan Milensky, Mark Westergaard, Taryn Westergaard, and Lorre Wisham. Quorum was verified.

Approval or correction of minutes: there were no minutes from the April meeting.

Anne Lopez was appointed as secretary with the approval of the board.

Reports of Officers, Directors, and the Advisory Board

Financial Report

Profit and Loss Statements for the first quarter (January – April) of 2017, P & L Statement for April 2017, and Balance Sheet as of April 30, 2017 were distributed. Discussion included the veterinary expenses. Operations Director Taryn Westergaard explained since the close of the track and the decision to take on dogs from farms, the veterinary costs have changed from those of fractures and foot surgeries to those of extractions and hookworm treatments.

Operations Report

Director Taryn Westergaard reported nineteen (19) dogs delivered from last haul – of which eight (8) have been adopted with one (1) to be adopted within the next day or two. Lengthy discussion of hookworm diagnoses and treatment along with ultimate adoptability ensued with input from several in attendance. Six (6) more dogs will be coming from Oklahoma. Ivan reported the above number of adoptions represents a record pace for adoption and outlined the success of a recent different “meet & greet” arrangement.

Director at Large

Mark Westergaard reported progress of customizing the CiviCRM platform to optimize the use of SA Greys data to accurately capture not only dog data but to track human participation and involvement with the group and the possibility of assigning “case work” for specific duties. Currently loading in data, Mark reported the statistics for membership may be better captured with the CRM system than the current system. Discussion ensued; it was agreed a meeting with Anne Marie and Jeff would be in order.

Fundraising Report

Communications Director, Lorre Wisham, reported the AZ Cares drive raised \$36,000 for the group. Although this did not meet the goal of \$50,000 it was still a great success. Adrienne Regrutto reports she is currently working on submission of two grants. One grant has a due date of July 31, 2017; Adrienne will be coordinating with Taryn to correctly reflect the number of adoptions closer to the July date.

Old Business

John Clark shared a tentative agenda for the Annual Meeting and requested suggestions of any special guest(s) who might need to be invited. Lorre suggested instead special guest recognition at the January event. Content for the annual meeting will include a reworked SA Greys Cares video (Lorre and Taryn). Phyllis Schaefer will bring cake and John will provide beverages.

New Business

- Revisions to Membership:
 - o At present time \$200 membership offers non-existent benefits. Taryn suggested membership benefits tied to what this membership means to a dog (i.e., list provided by Reneé of actual costs per dog). Membership could include a membership fee plus a tiered benefit for the dogs.
 - o There was discussion of the benefits of recurring/sustaining membership which could provide a stable monthly income for the group. This is possible through Paypal.
 - o Adopters being *honorary* members rather than *voting* members to reduce confusion.
 - o Membership and board members would serve the calendar year from January 1 to December 31 as opposed to the current July 1 to June 30. John Clark proposed extending the current membership to December 31; proposal was accepted.
- Operations Director reported the cost of veterinary treatments - partly due to the increase in cost for hookworm treatment - has raised the veterinary treatment per dog. Cost is now approximately \$560-\$630 per dog. Taryn Westergaard moved to increase the cost of adoptions from \$300 to \$350. Seconded by Ivan Milensky the motion passed unanimously and will be effective July 2017.

Call to the Audience

- Request for access to instructional video showing CPR for greyhounds. This could be shared with adopters, members, and the public with a resurrection of the blog.
- Priscilla Khweis is donating two art pieces as a fund raiser - perhaps an on-line auction. Pictures will be taken and posted ahead of time with presentation at the annual meeting

- Phyllis Schaefer requested a date for the January dinner – January 22, 2018 was selected. Also selected was November 5, 2017 for the Pumpkin Pie event.
- Paws and Pints event at Trail Dust Town will begin at 6:00 PM Friday, May 12

Next meeting

Annual Meeting June 11, 2017, 2:00 PM Murphy-Wilmot Library

Meeting was adjourned at 3:25 PM.

Respectfully submitted,
Anne Lopez